Title: Thoughts of Managers about Social Responsibility in theFoodand Beverages Sector

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Presentation Type: Paper

Abstract

Social responsibility is very important for private corporations. They can contribute their corporate image by conducting social responsibility activities. It is important to understand the views of the managers about social responsibility in private sector. In this study interview method will be used. Interviews will be conducted with four managers from food and beverage sector in Turkey,and the data will be analyzed.

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